



HSBC Credit Card “Give Back” Installment Offer Promo



You can donate a
SAMSUNG TAB A 8.0 T295 (BLACK)

Promo price: PHP8,490

Pay only **PHP707.50** per month for
12 months



“The Alpabasa Reading Program is a play-based, child-centered reading program, systematically designed to make reading and writing in Filipino fun and easy and equips children to read in Filipino. It lays its foundations on a deep understanding of how each child’s brain learns and processes how to read. It is systematically designed to target reading skills in a way that motivates children to play with language (build, manipulate, apply) and challenges teachers to think outside the box to make reading fun. Through action songs and movement-based activities, children are motivated to play with the Filipino language and discover its richness—and it doesn’t stop there! The Alpabasa Program ensures that children strengthen what they have previously learned through fluency-based exercises, geared toward the success of each child.”

1. The HSBC’s Give Back Installment Programme (“Programme”) is open to all primary and supplementary HSBC Credit Cardholders (Cardholders), whose cards are issued in the Philippines, are active and in good credit standing. Corporate and debit cardholders are excluded from this promotion.

For the avoidance of doubt, a card is in good credit standing if there is no reason for HSBC to restrain, suspend, cancel, withdraw or terminate the card pursuant to the HSBC Card Terms and Conditions as well as Legal and Regulatory Compliance Policy considerations.

2. The Programme offer is valid from August 18 to September 30, 2020. Promo is extended until **October 15, 2020**.
3. Under this exclusive Programme, Cardholders can purchase tablets from ABENSON.com at a discounted price and on 0% installment up to 12 months. The purchased tablet will be donated to HSBC’s non-profit organization partner, “ALPABASA”.
4. Cardholders must settle payment with their HSBC Credit Card at ABENSON.com to enjoy the 0% installment offer and special discounted price.

5. The offer cannot be used in conjunction with any other discounts, promotions, discounted items and fixed-price items (unless specified).
6. The offer cannot be exchanged for cash or other products.
7. HSBC is not a supplier of the products and services for the Programme. Any dispute concerning the quality of goods and services provided by the Merchant involved in this promotion shall be settled directly between the cardholder and the Merchant.
8. All offers are bound by the terms and conditions stipulated by HSBC and the Merchant
9. In case of dispute with respect to the cardholder's eligibility, coverage of dates, fulfillment, and other applicable criteria, HSBC's decision shall prevail. The complainant has recourse with Department of Trade and Industry.
10. 0% Installment is valid only if monthly amortization is paid in full.

Per DTI FTEB-SPD Permit No. 103786. Series of 2020