



Terms & Conditions:

1. The Promo is open to Primary HSBC Credit Cardholders of the following: HSBC Visa Classic, HSBC Mastercard Classic, HSBC Red Mastercard, HSBC Gold Visa Cash Back, HSBC Gold Mastercard, HSBC Advance Visa, HSBC Premier Mastercard, HSBC Platinum Visa Rebate, and HSBC Live+ Credit Cards (the "Credit Card") locally issued by HSBC Philippines, and HSBC Debit Cardholders of Personal Banking and Premier debit cards (the "Debit Card") locally issued by HSBC Philippines (the "Cardholder/s"). Corporate cards are excluded from the Promo.
2. Cardholders are eligible to join the Promo if they are:
 - a. Primary HSBC Credit Cardholders in good credit standing during the Promo Period in accordance with HSBC Terms and Conditions. For the avoidance of doubt, a card is in good credit standing if there is no reason for HSBC to restrain, suspend, cancel, withdraw, or terminate the card pursuant to Legal and Compliance Policy considerations; and/or
 - b. HSBC Debit Card Cardholders maintaining Personal Banking or Premier eligibility requirements. Eligibility requirements can be found in www.hsbc.com.ph/personal-banking/ and www.hsbc.com.ph/premier/.
3. Promo is from **April 1, 2025** to **December 31, 2025** ("Promo Period").
4. Use one-time code **HSBCNEW** to enjoy sitewide discount of 35% OFF, no minimum spend, discount capped at PHP700 when you shop at edamama app or edamama.ph ("Offer") during the Promo Period.
 - Offer excludes purchase of milk formula (0-3 years old)
 - Promo code may be used one time per account for the duration of the promo Period. Promo code should be applied on the customer's first transaction with edamama.
5. Cardholders must settle payment with their HSBC credit card to enjoy the Offer.
6. Promo code cannot be re-applied after a qualified order has been cancelled by Cardholder.
7. The Offer cannot be used in conjunction with any other discounts, promotions and discounted items, unless specified.
8. The Offer is non-transferable.
9. The Offer cannot be exchanged for cash, gift certificates, or other products.
10. HSBC is not a supplier of the products and services for the Offer. Any dispute concerning the quality of goods and services provided by Edamama involved in this promotion shall be settled directly between the cardholder and Edamama.

11. Edamama reserves the right to cancel any order using the Promo for the following reasons, but not limited to:
 - a. Suspicious or fraudulent purchasing activity of voucher use;
 - b. Voucher abuse, including the use of multiple accounts or multiple checkouts associated with the same customer or group of customers; or
 - c. Voucher used in bad faith.
12. The Promo is bound by the terms and conditions stipulated by HSBC and Edamama.
13. Disputes with respect to the Cardholder's eligibility, coverage dates, fulfilment, etc. shall be resolved by HSBC in concurrence with DTI.
14. The Terms and Conditions listed herein are governed by and construed in accordance with the laws of the Philippines.

Per DTI Fair Trade Permit No. FTEB- 216878, Series of 2025

To contact HSBC for inquiries or complaints, call (02) 8858-0000 or (02) 7976-8000 from Metro Manila, +1-800-1-888-8555 PLDT domestic toll-free, (International Access Code) +800-100-85-800 international toll-free for selected countries/regions, talk to us through the Chat feature of our website hsbc.com.ph, or visit hsbc.com.ph/feedback.

The Hongkong and Shanghai Banking Corporation Limited is regulated by the Bangko Sentral ng Pilipinas (Bangko Sentral) <http://www.bsp.gov.ph>.