



## HSBC x Tim Hortons Usage Promo 2020

### Promo Mechanics

1. HSBC Credit Card's "Fill Your Cup" Promo (the "Promo") will run from February 16 to July 16, 2020.
2. Promo is open to all Primary and Supplementary Credit Cardholders of HSBC Classic and Gold Visa/Mastercard, HSBC Red Mastercard, HSBC Platinum Visa, HSBC Advance Visa, and HSBC Premier Mastercard locally issued by HSBC Philippines (hereinafter referred to as "Cardholders"). Cardholders must be in good credit standing upon joining the promo. HSBC Corporate Cards and HSBC Debit Cards are not qualified to join the Promo.
3. Cardholders are entitled to get up to 10 beverage rewards from Tim Hortons within the promo period by filling the cup via HSBC rewards site (the "Site"). To qualify for the promo, Cardholders must spend a minimum single-receipt straight transaction of PHP2,000 (equivalent to 1 fill) or a minimum of PHP15,000 (equivalent to 3 fills) single-receipt installment purchase anywhere.

#### Tim Hortons Rewards

- Small Brewed Coffee
- Small Iced Coffee
- Small Iced Capp

Every 5 qualified transactions earns Cardholders one (1) Tim Hortons reward. Cardholders can earn a maximum of ten (10) rewards within the promo period.

4. Spend are considered "Qualified Transactions" under the following conditions:
  - a. Transactions made by the Primary Credit Cardholder; Supplementary Credit Cardholder/s' purchases will be qualified as part of the Primary Cardholder's accumulated spend.
  - b. Transactions made via straight or installment purchase transacted and posted within the Promo Period. Each installment transaction will be considered as one transaction amount. As such, succeeding monthly amortization from the same installment transaction will not be counted as separate transactions on Cardholder's account.
  - c. Cash Installment Plan, Balance Transfer and Balance Conversion, Split transactions (i.e. same merchant and same day), Business-related and casino transactions, Cancelled/Reversed and Fraudulent transactions are excluded from the Promo.
5. Cardholders who have Qualified Transactions will be identified and verified through HSBC's System. An SMS notification with the game site link and unique code shall be sent out to Qualified Cardholders every cut-off date as stated below:

Cut-Off No.	Cut-Off Date	Coverage of Transactions
1	Feb 28	Feb 16 to 22
2	Mar 6	Feb 23 to 29
3	Mar 13	Mar 1 to 7
4	Mar 20	Mar 8 to 14
5	Mar 27	Mar 15 to 21
6	Apr 3	Mar 22 to 28
7	Apr 8 (Holy Week)	Mar 29 to Apr 4
8	Apr 17	Apr 5 to 11
9	Apr 24	Apr 12 to 18

10	April 30	Apr 19 to 25
11	May 8	Apr 26 to May 2
12	May 15	May 3 to 9
13	May 29	May 10 to 16
14	June 5	May 17 to 23
15	June 12	May 24 to 30
16	June 19	May 31 to June 6
17	June 26	June 7 to 13
18	July 3	June 14 to 20
19	July 10	June 21 to 27
20	July 17	June 28 to July 4
21	July 24	July 5 to 11
22	July 31	July 12 to 16

Note: Transactions must be posted. Posting is usually 3-5 days after transaction date

6. Cardholders must follow the steps below to get the reward/s:
  - a. Click the rewards site link provided in the SMS notification
  - b. Enter the unique code found in the SMS
  - c. Cardholders must complete 5 qualified spend to get a reward
  - d. Once completed, the reward/s will be revealed in the site
  - e. Cardholder to redeem the reward/s at participating Tim Hortons branches
  - f. Upon redemption, Tim Hortons staff shall validate the code
  - g. Once validated, staff to accept redemption and prepare the reward/s assigned to Cardholder as reflected in the site

Note: Cardholders may opt to Donate their earned rewards to medical frontliners by clicking "Donate" from their Rewards wallet. Donated rewards shall all be converted to brewed coffee. Cardholders may donate their coffee until the end of the redemption period.

Rewards are randomly assigned to each Cardholder once the cup is completed with five (5) qualified spend. The rewards code is needed when redeeming his/her reward at participating Tim Hortons branches.

7. Cardholders may log in and get their rewards at the site by September 30, 2020.
8. Cardholders may redeem the rewards at participating Tim Hortons branches or donate their coffee to medical frontliners until November 30, 2020 or 60 days after opening the rewards site link and earning their rewards. Once redeemed, the rewards code/s may no longer be used to redeem another reward.

Upon redemption, cardholders must present the following requirements:

- a. The rewards code/s found in the rewards site
  - b. The HSBC Credit Card used to make the Valid Transaction
  - c. A valid photo-bearing government-issued Identification Card
9. Only the Qualified Cardholder is allowed to redeem the reward. Authorized representatives are disqualified from redeeming the reward even if they present a written documentation from the Cardholder.
  10. The cost of the reward/s based on Tim Hortons' SRP shall be charged to the Cardholder's credit card account if redeemed through means which are later found to be invalid or if the Cardholder did not adhere to the Terms and Conditions of this Promo.
  11. Rewards are not convertible to cash and are not subject to prize tax.
  12. This offer cannot be availed of in conjunction with other promos of HSBC unless HSBC specifies otherwise.

13. Tim Hortons and Giftaway's rules and regulations apply.
14. For any cardholder complaints / concerns in relation to the promo, please call the HSBC Customer Service at (02) 885880000 from Metro Manila, +1-800-1-888-8555 PLDT domestic toll-free, +63(2) 7976-8000 from overseas, or send an email to [hsbc@hsbc.com.ph](mailto:hsbc@hsbc.com.ph).
15. In case of dispute with respect to the cardholder's eligibility, coverage of dates, fulfillment, etc., HSBC's decision shall prevail. The complainant has recourse with DTI.
16. Fraud, abuse or any unauthorised action relating to the credit card transaction, the availment of the Reward / Grand Prize or the participation in the Promo may result in the disqualification of the Cardholder from the Promo, suspension and/or cancellation of card privileges and/or the charging of the full cost of the Reward / Grand Prize to the Cardholder's account, at HSBC's discretion. This shall be without prejudice to any legal action that may be taken by HSBC.

Per DTI Fair Trade Permit No. FTEB-03091, Series of 2020

### **Participating Tim Hortons Branches**

- 1880 Estwood
- AyalaMall Circuit Makati
- BF President's Avenue
- Blue Bay M Building
- Burgos Circle
- Calle Bistro
- Capitol Commons
- Centro Escolar University
- Estancia Mall
- Eton Centris
- Festival Mall
- Glorietta 4
- Greenhills Shopping Center
- I-Care
- Insular Life
- Kia Theatre Araneta Center
- L&Y Plaza
- L-Ermitag
- M1 Tower
- Market! Market!
- Net Quad
- NU Tower
- One Central
- Paseo 111
- Pearl Plaza
- R Square
- San Lorenzo Place
- Silver City
- SLC Building
- SM City San Lazaro
- SM Fairview
- The Link
- Three Ecom Center
- UN Square Mall
- Uptown Mall
- Venice Grand Canal Mall
- Vista Mall Sta. Rosa