



Promo Mechanics: SM Founder's Weekend ("Payday Weekend at The SM Store")

1. HSBC Credit Card's "Payday Weekend at The SM Store" Promo (the "Promo") is open to all primary and supplementary Cardholders of HSBC Gold Visa Cash Back, HSBC Red Mastercard, HSBC Platinum Visa, HSBC Advance Visa and HSBC Premier Mastercard credit cards (the "HSBC Credit Card") locally issued by HSBC Philippines (the "Cardholders"). HSBC Debit and Corporate Cards are not qualified to join the Promo.
2. Promo period is from October 15 to 17, 2021.
3. A Php3,500 minimum single-receipt straight purchase or Php5,000 minimum single-receipt installment purchase at The SM Store nationwide using your HSBC Credit Card within the promo period (the "Qualified Transactions") qualifies the Cardholder to join the Promo.
4. Upon completing a Qualified Transaction, a transaction receipt and stub will be printed. The stub will display one of the following information:

For winning transaction ("winning stub"):

Congratulations! You win PHP1,000 worth of SM Gift Passes with HSBC's Payday Weekend at The SM Store Promo. Proceed to the Customer Service Counter for details on how to claim your prize. Terms & Conditions apply. Promo period: Oct 15-17, 2021. DTI Fair Trade Permit No. 128821 Series of 2021.

For non-winning transaction:

Enjoy Shopping at The SM Store using your HSBC Credit Card this Payday weekend for a chance to win PHP1,000 worth of SM Gift Passes. Terms and Conditions apply. Promo period: Oct 15-17, 2021. DTI Fair Trade Permit No. 128821 Series of 2021.

5. Cardholders can get a chance to be 1 of 300 winners to get a free PHP1,000 worth of SM Gift Pass ("Prize") for each Qualified Transaction.
6. Split transactions¹ (same merchant and same day), Business-related transactions, Cancelled/Reversed and Fraudulent transactions are excluded from the Promo.
7. To claim the Prize, the winning Cardholder must present the HSBC Credit Card used for the winning transaction along with the following original documents within the promo period at the Customer Service Counter of The SM Store where the winning transaction was made:
 - a. Winning transaction receipt
 - b. Winning stub
 - c. Charge slip of the winning transaction

The SM Customer Service Representative will verify the winning transaction, hand over the Prize to the winning Cardholder who must surrender the original winning stub and original charge slip.

8. If Prize was claimed through means which are later found to be invalid or if the Cardholder did not adhere to the Terms and Conditions of this Promo, the cost of the Prize (equivalent to PHP1000) shall be charged to the Cardholder's credit card account.
9. Prizes are not convertible to cash and are not subject to prize tax.
10. This offer cannot be availed of in conjunction with other promos of HSBC.
11. For any cardholder complaints / concerns in relation to the promo, please call the HSBC Customer Service at (02) 88580000 from Metro Manila, +1-800-1-888-8555 PLDT domestic toll-free, +63(2) 7976-8000 from overseas, or send an email to hsbc@hsbc.com.ph.
12. In case of dispute with respect to the cardholder's eligibility, coverage of dates, fulfillment, availment of the Prize, etc., HSBC's decision shall prevail. The complainant has recourse with DTI.

Notes:

¹Split transactions are multiple transactions made on the same merchant on the same day.

DTI Fair Trade Permit No. 128821, Series of 2021