



Promo Mechanics

The HSBC New-to-Bank Platinum Visa Credit Card Acquisition Promo 2020

- The HSBC New-to-Bank Platinum Visa Credit Card Acquisition Promo 2020 (the "Promo") shall run from February 16, 2020 to July 31, 2020 (the "Promo Period"). Spend period is from February 16, 2020 to September 15, 2020 (the "Promo Spend Period"). Redemption Period is within sixty (60) calendar days upon receipt of the SMS notification that will be sent to the cardholder's mobile number, as registered in HSBC's records. The SMS notification will contain the bCode to be presented to the Merchant to redeem the Welcome Gift.
- The Promo is open to individual applicants applying for a primary HSBC Platinum Visa Credit Card ("HSBC Credit Card") and meets all of the following criteria (the "Cardholder"):
 - New-to-Bank customer defined as an individual without an existing HSBC Credit Card
 - Has been approved as an HSBC Credit Cardholder
 - Is not from an upgraded card / converted card
 - Does not have a cancelled HSBC Credit Card within the past 15 months
- Under this Promo, the Cardholder shall be entitled to a one-time redemption of either 1 (one) of the following welcome gifts upon meeting the required accumulated spend of Php5,000 using his/her newly approved and activated HSBC Credit Card at any establishment ("Promo Spend") during the Promo Spend Period:

Welcome Gift	Accumulated Spend Requirement
JBL TUNE 120TWS In-Ear Wireless Headphones	Php 5,000
American Tourister Luggage Shopping Privilege worth Php6,000	

- Transactions made by the Cardholder's Supplementary Credit Cardholder/s will be qualified as part of the Cardholder's accumulated spend.
- Qualified Promo Spend transactions ("Qualified Promo Spend") shall be straight purchases, installment purchases (Balance Transfer, Cash Installment Plan, Merchant Installment), cash advance transactions, bills payment and online purchases transacted and subsequently posted during the Promo Spend Period. Each installment transaction will be considered as one transaction amount. As such, succeeding monthly amortizations from the same installment transaction will not be counted as a separate transaction amount on the Cardholder's account.
- HSBC will extract from its system and identify Cardholders who have reached the Qualified Spend of Php5,000 following below table on cut-off dates for extraction and the corresponding coverage of posted transactions:

Cut-off Dates	Coverage of Posted Accumulated Transactions	SMS Notification Date
08-Mar-20	February 16 to March 4, 2020	13-Mar-20
05-Apr-20	February 16 to April 1, 2020	10-Apr-20
10-May-20	February 16 to May 6, 2020	15-May-20
07-Jun-20	February 16 to June 3, 2020	11-Jun-20
05-Jul-20	February 16 to July 1, 2020	10-Jul-20
09-Aug-20	February 16 to August 5, 2020	14-Aug-20
20-Sep-20	February 16 to September 15, 2020	25-Sep-20

*Posting is done within 3-5 banking days

- The qualified Cardholder may expect an SMS notification containing a claim code ("bCode") to be sent to his/her mobile number, as registered in HSBC's records based on the schedule stated under item no. 6. He or she may now proceed to his/her chosen merchant (either Option A or B under no. 8 clause) during the Redemption Period to redeem his/her

bCode. bCodes may be redeemed within 60 calendar days from date of receipt of the SMS notification. The bCode may only be used once and will be deactivated upon successful redemption.

8. Redemption of Welcome Gifts Options (Choose 1)

A. To avail of the **JBL Wireless In-Ear Headphones***:

- a. Cardholders may visit Automatic Center participating outlets. Click [here](#) for the list of branches.
 - a.1. For Non-Metro Manila Cardholders, you may visit HSBC Cebu or Davao to claim the item*.
- o HSBC Cebu – G/F Philamlife Center Cebu Building, Cardinal Rosales Avenue, corner Samar Loop, Cebu City, 6000 Cebu, Philippines
- o HSBC Davao – 1059 Emilio Jacinto Ext, Poblacion District, Davao City, 8000, Davao del Sur, Philippines
- b. Cardholders to present the ff. at Automatic Centre:
 - o The SMS notification message showing the bCode
 - o The newly approved HSBC Credit Card used to accumulate the Promo Spend
 - o A valid government-issued ID (ie. Driver's License, Passport, SSS/TIN ID, Voter's ID)

B. To avail of the **American Tourister Php6,000 Shopping Privilege***:

- a. Cardholders may visit Rustan's Department Stores at Glorietta / Gateway Mall/ Alabang Town Center / Shangri-La Mall / Ayala Center Cebu. Click [here](#) for the complete details.
- b. Cardholders to present the ff. at the Rustan's Department Store:
 - o The SMS notification message showing the bCode to be used
 - o The newly approved HSBC Credit Card used to accumulate the Promo Spend
 - o A valid government-issued ID (ie. Driver's License, Passport, SSS/TIN ID, Voter's ID)
- c. An American Tourister Sales Personnel will validate the bCode at the bCode terminal and will do the ff:
 - o Assist the Cardholder to choose from regular-priced American Tourister luggages / merchandise available in the store worth PHP6,000. The shopping privilege can't be used to redeem markdown/sale items.
 - o Any item/s purchased by the Cardholder in excess of the PHP6,000 shopping privilege shall be charged to the Cardholder's HSBC Credit Card.
 - o Availment of the PHP6,000 shopping privilege is one-time during the time of store visit regardless if the total availed amount is less than P6,000 worth of merchandise
 - o The Sales Personnel will release the availed merchandise upon tapping the bCode of the Cardholder on the bCode machine

**Colors may vary.*

9. Redemption Period of the JBL In-Ear Wireless Headphones or American Tourister Luggage Shopping Privilege is within sixty (60) days upon receipt of the SMS notification reflecting the bCode. Unused bCodes after the Redemption Period shall be deemed forfeited and will no longer be valid for redemption.
10. Cardholders without the bCode will not be allowed to redeem. Cardholders may request for resending of previously issued and unclaimed bCode by calling the HSBC's Hotline at (02) 8858-0000.
11. The Welcome Gifts are not convertible to cash or discount.
The Cardholder agrees that the amount of the JBL In-Ear Headphones worth Php5,999 or American Tourister Luggage Shopping Privilege worth Php6,000 shall be charged to his/her HSBC Credit Card account ("Cancellation Fee") for any of the following instances:
 - a. if the HSBC Credit Card under this Promo is cancelled within 15 months from its approval date
 - b. if the redemption is found to be invalid.
12. The Cancellation Fee must be duly paid by the Cardholder before the HSBC Credit Card may be cancelled by HSBC.
13. If the Cardholder did not redeem the Welcome Gift and requests for card cancellation, he/she will not be charged with a Cancellation Fee.

14. The Cardholder will be disqualified from the Promo in the event that his/her HSBC Credit Card becomes delinquent, restrained, suspended, cancelled or terminated within the Promo Period.
15. The Promo cannot be availed of in conjunction with other ongoing HSBC Credit Card acquisition promos, unless otherwise specified by HSBC. All HSBC Credit Card applications shall be subject to HSBC's final credit card approval and Credit Card Terms and Conditions.
16. In case of dispute with respect to the cardholder's eligibility, coverage of dates, fulfillment, etc., HSBC's decision shall prevail. The complainant has recourse with DTI. All questions or disputes with regard to JBL or American Tourister items shall be resolved by Automatic Centre and American Tourister, as applicable.

Per DTI Fair Trade Permit No. 02533, Series of 2020

Redemption Branches

Automatic Centre

Branch	Contact Number	Address
North EDSA	(02) 8927-6747 / (02) 8927-6763	Unit 144-145 City Center, Upper GF, SM City North, Quezon City
Eastwood	(02) 8470-2950 / (02) 8470-2946	Level 4, Eastwood Mall, Bagumbayan, Quezon City
Trinoma 3	(02) 7715-3234 / (02) 7915-3747	Level 1, Trinoma, North Ave. cor. EDSA, Quezon City
Sta. Lucia	(02) 8635-3680 / (02) 8635-3774	Level 3, Sta.Lucia Mall, Marcos Highway cor. Felix Ave. Cainta, Rizal
Greenhills	(02) 8705-1379 / (02) 8705-1389	G/F Greenhills Shopping Center, Ortigas Ave., San Juan City
Glorietta	(02) 8511-1838 / (02) 8511-1839	Level 3, Glorietta, Ayala Center, Makati City
Gateway Mall	(02) 8913-4573 / (02) 8913-4642	Level 3, Gateway Mall, Araneta Center, Cubao, Quezon City
Market Market	(02) 7758-2552 / (02) 8889-6429	Level 3, Market! Market! BGC, Taguig City
Greenbelt	(02) 8893-6543 / (02) 8893-6544	G/F Greenbelt 1, Legaspi Village, Makati City
ATC	(02) 8809-5981 / (02) 8809-6076	Level 3, Alabang Town Center, Muntinlupa City
HSBC Cebu	(032) 234 4180	G/F Philamlife Center Cebu Building, Cardinal Rosales Avenue, corner Samar Loop, Cebu City, 6000 Cebu, Philippines
HSBC Davao	(082) 226-7012	1059 Emilio Jacinto Ext, Poblacion District, Davao City, 8000 Davao del Sur, Philippines

American Tourister (Rustan's Department Store)

Branch	Contact Number	Address
Ayala Center Makati	(02) 8813 3739 local 280	Ayala Center, Avenue Makati City 1226
Shangri-La Plaza	(02) 8633 4636 / (02) 8633-4649	Shangri-La Plaza Mall, EDSA corner Shaw Boulevard, Mandaluyong City 1552
Ayala Alabang	(02) 8850 55-32	Alabang Town Center, Alabang, Muntinlupa City 1770
Gateway	(02) 8865-7700	Gateway Mall, Araneta Center Cubao, Quezon City 1109
Ayala Center Cebu	(032) 517 0500	Ayala Center, Bohol Avenue, Cebu City 6000