



The HSBC New-to-Bank Platinum Visa Credit Card Digital Acquisition Promo 2020

Promo Mechanics

1. The HSBC New-to-Bank Platinum Visa Credit Card Digital Acquisition Promo 2020 (the "Promo") shall run from February 16, 2020 to April 30, 2020 (the "Promo Period"). Spend period is from February 16, 2020 to June 30, 2020 (the "Promo Spend Period"). Redemption Period is within sixty (60) days upon receipt of the SMS. Redemption Period is within sixty (60) calendar days upon receipt of the SMS notification that will be sent to the cardholder's mobile number, as registered in HSBC's records. The SMS notification will contain the bCode to be presented to the Merchant to redeem the Welcome Gift.
2. The Promo is open to individual applicants applying for a primary HSBC Platinum Visa Credit Card ("HSBC Credit Card") and meets all of the following criteria (the "Cardholder"):
 - New-to-Bank customer defined as an individual without an existing HSBC Credit Card
 - Has been approved as an HSBC Credit Cardholder
 - Is not from an upgraded card / converted card
 - Does not have a cancelled HSBC Credit Card within the past 15 months
 - HSBC Platinum Visa Credit Card application should be done online
3. Under this Promo, the Cardholder shall be entitled to a one-time redemption of a JBL TUNE 120TWS In-Ear Headphones upon meeting the required accumulated spend of Php5,000 using his/her newly approved and activated HSBC Platinum Visa Credit at any establishment ("Promo Spend") during the Promo Spend Period.
4. Transactions made by the Cardholder's Supplementary Credit Cardholder/s will be qualified as part of the Cardholder's accumulated spend.
5. Qualified Promo Spend transactions ("Qualified Promo Spend") shall be straight purchases, installment purchases (Balance Transfer, Cash Installment Plan, Merchant Installment), cash advance transactions, bills payment and online purchases transacted and subsequently posted during the Promo Spend Period. Each installment transaction will be considered as one transaction amount. As such, succeeding monthly amortizations from the same installment transaction will not be counted as a separate transaction amount on the Cardholder's account.
6. HSBC will extract from its system and identify Cardholders who have reached the Qualified Spend of Php5,000 following below table on cut-off dates for extraction and the corresponding coverage of posted transactions:

Cut-off Dates	Coverage of Posted Accumulated	SMS Notification Date
08-Mar-20	February 16 to March 4, 2020	13-Mar-20
05-Apr-20	February 16 to April 1, 2020	10-Apr-20
10-May-20	February 16 to May 6, 2020	15-May-20
07-Jun-20	February 16 to June 3, 2020	11-Jun-20
05-Jul-20	February 16 to June 30, 2020	10-Jul-20

*Posting is done within 3-5 banking days

7. The qualified Cardholder may expect an SMS notification containing a claim code ("bCode") to be sent to his/her mobile number, as registered in HSBC's records based on the schedule stated under item no. 6. He or she may now proceed to his/her chosen merchant during the Redemption Period to redeem his/her bCode. bCodes may be redeemed within 60 calendar days from date of receipt of the SMS notification. The bCode may only be used once and will be deactivated upon successful redemption.
8. Redemption of Welcome Gift*:
 - a. Cardholders may visit Automatic Centre participating outlets. Click [here](#) for the list of branches.
 - a.1 For Non-Metro Manila Cardholders, you may visit HSBC Cebu or Davao to claim the item*
 - HSBC Cebu – G/F Philamlife Center Cebu Building, Cardinal Rosales Avenue, corner Samar Loop, Cebu City, 6000 Cebu, Philippines
 - HSBC Davao – 1059 Emilio Jacinto Ext, Poblacion District, Davao City, 8000 Davao del Sur, Philippines

- b. Cardholders to present the ff. at Automatic Centre:
 - o The SMS message showing the bCode
 - o The newly approved HSBC Credit Card used to accumulate the Promo Spend
 - o A valid government-issued ID (i.e., Driver's License, Passport, SSS/TIN ID, Voter's ID)

**Colors are subject to availability.*

9. Redemption Period of the JBL In-Ear Wireless Headphones is within sixty (60) days upon receipt of the SMS notification reflecting the bCode. Unused bCodes after the Redemption Period shall be deemed forfeited and will no longer be valid for redemption.
10. Claiming through authorized representatives is not allowed.
11. Cardholders without the bCode will not be allowed to redeem. Cardholders may request for resending of previously issued and unclaimed bCode by calling the HSBC's Hotline at (02) 8858-0000.
12. The Welcome Gift is not convertible to cash or discount.
The Cardholder agrees that the amount of the JBL TUNE 120TWS In-Ear Headphones worth Php5,999 shall be charged to his/her HSBC Credit Card account ("Cancellation Fee") for any of the following instances:
 - a. if the HSBC Credit Card under this Promo is cancelled within 15 months from its approval date; and
 - b. if the redemption is found to be invalid.
13. The Cancellation Fee must be duly paid by the Cardholder before the HSBC Credit Card may be cancelled by HSBC.
14. If the Cardholder did not redeem the Welcome Gift and requests for card cancellation, he/she will not be charged with a Cancellation Fee.
15. The Cardholder will be disqualified from the Promo in the event that his/her HSBC Credit Card becomes delinquent, restrained, suspended, cancelled or terminated within the Promo Period.
16. The Promo cannot be availed of in conjunction with other ongoing HSBC Credit Card acquisition promos, unless otherwise specified by HSBC. All HSBC Credit Card applications shall be subject to HSBC's final credit card approval and Credit Card Terms and Conditions.
17. In case of dispute with respect to the cardholder's eligibility, coverage of dates, fulfillment, etc., HSBC's decision shall prevail. The complainant has recourse with DTI. All questions or disputes with regard to the JBL item shall be resolved by Automatic Centre, as applicable.

Per DTI-FTEB Permit No.02531, Series of 2020

Redemption Branches

Automatic Centre

Branch	Contact Number	Address
North EDSA	(02) 8927-6747 / (02) 8927-6763	Unit 144-145 City Center, Upper GF, SM City North, Quezon City
Eastwood	(02) 8470-2950 / (02) 8470-2946	Level 4, Eastwood Mall, Bagumbayan, Quezon City
Trinoma 3	(02) 7715-3234 / (02) 7915-3747	Level 1, Trinoma, North Ave. cor. EDSA, Quezon City
Sta. Lucia	(02) 8635-3680 / (02) 8635-3774	Level 3, Sta.Lucia Mall,Marcos Highway cor. Felix Ave. Cainta,Rizal
Greenhills	(02) 8705-1379 / (02) 8705-1389	G/F Greenhills Shopping Center, Ortigas Ave., San Juan City
Glorietta	(02) 8511-1838 / (02) 8511-1839	Level 3, Glorietta, Ayala Center, Makati City
Gateway Mall	(02) 8913-4573 / (02) 8913-4642	Level 3, Gateway Mall, Araneta Center, Cubao, Quezon City
Market Market	(02) 7758-2552 / (02) 8889-6429	Level 3, Market! Market! BGC, Taguig City
Greenbelt	(02) 8893-6543 / (02) 8893-6544	G/F Greenbelt 1, Legaspi Village,Makati City
ATC	(02) 8809-5981 / (02) 8809-6076	Level 3, Alabang Town Center,Muntinlupa City
HSBC Cebu	(032) 234 4180	G/F Philamlife Center Cebu Building, Cardinal Rosales Avenue, corner Samar Loop, Cebu City, 6000 Cebu, Philippines
HSBC Davao	(082) 226-7012	1059 Emilio Jacinto Ext, Poblacion District, Davao City, 8000 Davao del Sur, Philippines