



Terms and Conditions

K.ride

Promo Offer :

Download K.ride and take advantage of a 3,000 KRW discount on your taxi ride in Korea!

Promo Period :

July 15, 2024 to September 30, 2024

Redemption Instruction :

1. Eligible cards: All Visa consumer cards issued in Asia Pacific, CEMEA, USA, Canada, LAC, EU but must be issued outside of Korea.

How to redeem:

During the Offer Period, Visa Cardholders who order a taxi ride service in the K.ride App and pay using Visa Cards will be offered 3,000 KRW discount, using the promo code: VISA3000. This offer can be used across every kind of hailing service (Blue, Venti, Black, or Deluxe) and applicable for only once per account in the app during the Offer Period.

- Payment must be made with a Visa card issued outside Korea.
- For the avoidance of doubt, while Visa has facilitated this offer for the benefit of Visa cardholders, the Merchant is the sole provider of all goods and/or services under this offer.
- Accordingly, the Visa Cardholder understands, acknowledges and agrees that the procurement by him/her of any goods and/or services under this offer shall continue a contract solely between the merchant and him/her, and Visa is not, nor will become a party thereto. By utilizing or attempting to utilize any of the goods and services under this offer, the Visa Cardholder understands, acknowledges and agrees that: Any claim, complaint or dispute of any nature arising out of or in relation to the procurement, or attempted procurement by the cardholder of any goods and/or services under this offer (each a "Claim") shall be settled by the

Visa Cardholder directly with the Merchant, and Visa Cardholder shall not make any Claim against Visa. Without prejudice to the foregoing, and to the fullest extent permitted by law, Visa shall not be liable to any person for any loss, damage, expenses or claim (whether direct or indirect) in relation to any personal injury, death, false representation, damage or omission arising from or in connection with the usage or attempted usage of the Offer or goods and/or services provided under the Offer.