



HSBC Credit Card's Collect V2.0 Extension Promo Mechanics

1. **HSBC Credit Card's Collect V2.0 Promo** (the "Promo") is open to all primary and supplementary credit cardholders of HSBC Classic and Gold Visa/Mastercard, HSBC Red Mastercard, HSBC Platinum Visa, HSBC Advance Visa, and HSBC Premier Mastercard locally issued by HSBC Philippines (hereinafter referred to as "Cardholders"). HSBC Corporate Cards and HSBC Debit Cards are not qualified to join the Promo.
2. Promo Period is from **July 3 to September 30, 2019**. Redemption period is from **July 12, 2019 until December 4, 2019. Promo is extended until October 15, 2019 with redemption period until December 30, 2019.**
3. Every PHP1,000 minimum single-receipt straight purchase or PHP 3,000 minimum single-receipt installment purchase anywhere qualifies the Cardholder to join the Promo, and should meet the following conditions (the "Qualified Transactions"):
 - a. Transactions made by the Cardholder's supplementary credit cardholder/s will be qualified as part of the Primary Cardholder's accumulated spend.
 - b. Valid transactions are straight or merchant installment purchases transacted and posted during the Promo Period. Each merchant installment transaction will be considered as one transaction amount. As such, succeeding monthly amortizations from the same merchant installment transaction will not be counted as a separate transaction amount on the Cardholder's account.
 - c. Cash Installment Plan, Balance Transfer and Balance Conversion, Split transactions (i.e. same merchant and same day), Business-related and casino transactions, Cancelled/Reversed and Fraudulent transactions are excluded from the Promo.
4. For every qualified transaction, cardholders will receive an SMS/eDM notification (mobile number or email address as reflected in HSBC's records) containing a link to the HSBC Game site (the "Site") and a unique Player Code. Upon clicking the link, the Cardholder will be prompted to key in the unique Player Code and the last 4 digits of his/her HSBC Credit Card. Note that the unique Player Code and the last 4 digits of his/her HSBC Credit Card need to be keyed in every time that the Cardholder visits the Site.
5. Once at the Site, the Cardholder may begin to complete the Puzzle:
 - a. The Cardholder will earn one (1) puzzle piece for every qualified Straight Transaction of PHP1,000.00.
 - b. The Cardholder will earn two (2) puzzle pieces for every qualified Merchant Installment Transaction of PHP3,000.00 (under HSBC's Card Installment Plan).

HSBC will extract from its system and identify HSBC Credit Cardholders who have reached the Spend Requirement on the following cut-off dates:

Cut-Off No.	Cut-Off Date for Game Codes Sending via SMS	Coverage of Transactions
1	12-Jul-19	July 1 to July 7, 2019
2	19-Jul-19	July 8 to July 14, 2019
3	26-Jul-19	July 15 to July 21, 2019
4	2-Aug-19	July 22 to July 28, 2019
5	9-Aug-19	July 29 to August 4, 2019
6	16-Aug-19	August 5 to August 11, 2019
7	23-Aug-19	August 12 to August 18, 2019
8	30-Aug-19	August 19 to August 25, 2019
9	6-Sep-19	August 26 to September 1, 2019

10	13-Sep-19	September 2 to September 8, 2019
11	20-Sep-19	September 9 to September 15, 2019
12	27-Sep-19	September 16 to September 22, 2019
13	4-Oct-19	September 23 to September 30, 2019
14	11-Oct-19	October 1 to October 7, 2019
15	25-Oct-19	October 8 to October 15, 2019

Note: Transactions must be posted. Posting is usually 3-5 days after transaction date.

6. The Cardholder must complete one (1) Puzzle image comprising of six (6) puzzle pieces to win one (1) Instant Reward. Cardholder can win a maximum of eight (8) Instant Rewards equivalent to eight (8) Puzzle images for the entire promo duration.
7. The Cardholder will get a chance to win any of the Instant Rewards listed below. The Site will prompt the Cardholder to click "Redeem Now" to be able to view his/her Reward containing the unique "Bcode". The Bcode is needed when redeeming his/her Reward at participating merchants' redemption outlets.

Instant Reward	How to redeem
Ayala eGC worth Php 500	Visit any of the Ayala Participating Branch to redeem
Ayala Cinema eGC worth Php 100	
Php 5 HSBC Credits*	This will be automatically be credited to the Cardholder's account within 7 banking days
Php 10 HSBC Credits*	
50 HSBC Bonus Points	
100 HSBC Bonus Points	
150 HSBC Bonus Points	

**valid for HSBC Gold Cash Back Cards only*

8. Cardholders who will redeem the Ayala eGC should present the following upon redemption:
 - a. The bCode as reflected on the Cardholder's phone or a print out
 - b. The HSBC Credit Card used to make the Valid Transaction
 - c. A valid photo-bearing government-issued Identification Card
9. The participating merchant partner will assist the Cardholder in his/her redemption.
10. Once redeemed, the eGC code/s may no longer be used to redeem another Reward.
11. Only the Qualified Cardholder is allowed to redeem the Reward until **December 30, 2019**. Authorized representatives are disqualified from redeeming the Reward even if they present a written documentation from the Cardholder.
12. Cardholders must log in and use up their chances to play by **October 30, 2019**. Qualified transactions or collected puzzle pieces in the game shall be forfeited if not used by the said date.
13. The cost of the Reward/s shall be charged to the Cardholder's credit card account if redeemed through means which are later found to be invalid or if the Cardholder did not adhere to the Terms and Conditions of this Promo.
14. Prizes are not convertible to cash and are not subject to prize tax.
15. The winners of the Rewards items authorize HSBC to disclose and publish their names, photos and other particulars as determined by HSBC to any person/s and in any mode or manner, as HSBC may deem appropriate. Winners shall give their consent (written, electronic or recorded) on this matter at the time of redemption.
16. This offer cannot be availed of in conjunction with other promos of HSBC unless HSBC specifies otherwise.
17. For any cardholder complaints / concerns in relation to the promo, please call the HSBC Customer Service at (02) 8858-0000 from Metro Manila, 1-800-1-888-0000 PLDT domestic toll-free, +63(2) 7976-8000 from overseas, or send an email to hsbc@hsbc.com.ph.

18. In case of dispute with respect to the Cardholder's eligibility, coverage of dates, fulfillment, and Promo Mechanics, HSBC's decision will prevail, in concurrence with DTI.
19. Fraud, abuse or any unauthorised action relating to the credit card transaction, the availment of the Reward / Grand Prize or the participation in the Promo may result in the disqualification of the Cardholder from the Promo, suspension and/or cancellation of card privileges and/or the charging of the full cost of the Reward / Grand Prize to the Cardholder's account, at HSBC's discretion. This shall be without prejudice to any legal action that may be taken by HSBC.

Promo extended until October 15, 2019. As approved by DTI-FTEB.
Per DTI Fair Trade Permit No. FTEB-12591 Series of 2019

Ayala Malls Participating Merchants:

1. Abreeza Mall
2. Alabang Town Center
3. Atria
4. Ayala Center Cebu
5. Ayala Malls Capitol Central
6. Ayala Malls Circuit
7. Ayala Malls Cloverleaf
8. Ayala North Exchange
9. Ayala Fairview Terraces
10. Ayala Malls Feliz
11. Ayala Malls Legazpi
12. Ayala Malls Marikina
13. Ayala Malls Serin
14. Ayala Malls South Park
15. Ayala Malls The 30th
16. Ayala Malls Vertis North
17. Bonifacio High Street
18. Centrio Mall
19. Glorietta Mall
20. Greenbelt Mall
21. Harbor Point
22. Market! Market!
23. MarQueue Mall
24. Serendra
25. Solenad
26. The District Dasmarias
27. The District Imus
28. The District North Point
29. TriNoma Mall
30. UP Town Center