

HSBC Credit Card's Free One (1) Year HOOQ Subscription Digital Acquisition Promo

Terms and Conditions

- 1. HSBC Credit Card's Free One (1) Year HOOQ Subscription Digital Acquisition Promotion (the "Promo") shall run from August 1 to October 31, 2018 (the "Promo Period"). Promo Spend Period shall be from August 1 to December 31, 2018 ("Spend Period").
- 2. The Promo is open to individual applicants who applied for a new primary HSBC Red/Gold Visa/ Platinum Visa Credit Card ("HSBC Credit Card") within the Promo Period, are subsequently approved, and meet the following criteria ("Cardholder"):
 - Must not have a cancelled HSBC Credit Card within the past 6 months from the time of application
 - Application must not be for an upgrade or card conversion
- 3. Under this Promo, the Cardholder shall be entitled to a one-time redemption of one (1) year FREE HOOQ Subscription ("Welcome Gift") provided that :
 - The credit card application was completed via <u>www.hsbc.com.ph</u> or any other online channel during the Promo Period
 - The Cardholder has reached the minimum accumulated spend requirement of Php3,000 ("Promo Spend") using his/her newly approved and activated HSBC Credit Card during the period August 1 to December 31, 2018 (the "Promo Spend Period").
- 4. Transactions made by the Cardholder's Supplementary Credit Cardholder/s will be qualified as part of the Primary Cardholder's accumulated spend under this Promo.
- 5. Valid transactions shall be straight purchases, merchant installment purchases, cash advance transactions, bills payment and online purchases transacted and subsequently posted during the Promo Spend Period. Each merchant installment transaction will be considered as one transaction amount. As such, succeeding monthly amortizations from the same installment transaction will not be counted as a separate transaction amount on the Cardholder's account. Balance Transfer, Cash Installment Plan and business transactions are disqualified from the promotion.
- 6. HSBC will extract from its system and identify Cardholders who have reached the Promo Spend following below table on cut-off dates for extraction and the corresponding coverage of posted transactions:

Extraction Date	Spend Period
September 10, 2018	August 1 to September 7, 2018
October 10, 2018	August 1 to October 7, 2018
November 12, 2018	August 1 to November 7, 2018
December 10, 2018	August 1 to December 7, 2018
January 10, 2019	August 1 to December 31, 2018

- 7. The qualified Cardholder may expect an SMS notification containing a Claim Code ("Code") to be sent to his/her mobile number, as registered in HSBC's records, within 3 banking days after each extraction date.
- 8. Redemption Period of the Welcome Gift is from September 15, 2018 to April 15, 2019. Unused Codes shall be deemed forfeited beginning April 16, 2019 and will no longer be valid for redemption.

- 9. Cardholders may claim the FREE one (1) year HOOQ subscription during the Redemption Period by doing the following:
 - Visit the web page (<u>www.hooq.tv</u>)
 - On the site, enter the unique Claim Code that was sent to the cardholder via SMS.
 - Complete all the fields on the web page.
 - Enter the card details of the newly-approved HSBC Credit Card. The site will only accept enrollment of an HSBC Credit Card.
 - Follow the instructions provided on the site and accept the HOOQ Terms & Conditions to complete the access to the HOOQ subscription.
- 10. Cardholders without the Claim Code will not be allowed to redeem. Cardholders may request for resending of previously issued and unclaimed Code by calling HSBC's Hotline (02)85-800.
- 11. The Welcome Gift is not convertible to cash or discount.
- 12. The Cardholder agrees not to cancel his/her Promo Spend nor his HSBC Credit Card within 15 months from its approval date. If the Cardholder requests for Promo Spend or card cancellation, or if the redemption is found to be invalid, the amount of Php1,600.00 shall be charged to the Cardholder's HSBC Credit Card account ("Cancellation Fee"). The Cancellation Fee must be duly paid by the Cardholder before the HSBC Credit Card may be cancelled by HSBC.
- 13. At the end of the one (1) year free HOOQ subscription, the HSBC Credit Card that was indicated in the initial HOOQ sign-up web page will be automatically charged with the succeeding monthly fees of the ongoing HOOQ subscription, unless the cardholder formally notifies HOOQ that he/she will no longer continue the subscription in accordance to the required cancellation process of HOOQ.
- 14. The Cardholder will be disqualified from the Promo in the event that his/her HSBC Credit Card becomes delinquent, restrained, suspended, cancelled or terminated within the Promo Period.
- 15. The promo cannot be availed of in conjunction with other ongoing HSBC Credit Card acquisition promos. All HSBC Credit Card applications shall be subject to HSBC's final credit card approval and Credit Card Terms and Conditions.
- 16. All questions or disputes regarding the Cardholder's eligibility for the Promo, coverage of dates, fulfillment, etc., shall be resolved by HSBC.
- 17. All questions or disputes regarding the products and services of HOOQ shall be resolved by HOOQ. In the event of cancellation of the HOOQ service, this will be done between the Cardholder and HOOQ.



Per DTI-FTEB SPD Permit No. 13901, Series of 2018.