



## **HSBC Premier Acquisition Promo**

1. **Promotion Period.** The HSBC Premier Cash Credit Promotion (“Promo”) of The Hongkong and Shanghai Banking Corporation Limited (“HSBC”) runs from January 17 to April 15, 2022 (“Promo Period”).
  2. **Eligibility Requirements.**
    - a. Eligible customers: Customers who do not have an existing HSBC / HSBC Savings Bank Premier account but with an active bank account with a Philippine-based global bank.
    - b. Promo requirements:
      - i. Opens an HSBC Premier relationship within the Promo Period;
      - ii. Submits his latest active bank statement issued within the last month from a Philippine-based global bank during account opening;
      - iii. Fulfills the following within 6 months from account opening:
        1. Any of the following:
          - a. Brings in fresh funds of at least Php3,000,000; or
          - b. Transfers-in eligible Fixed Income securities<sup>1</sup> with a face value of at least Php3,000,000 to HSBC; or
          - c. Transfers-in eligible investment-linked insurance products with a face value of at least Php3,000,000 to HSBC Insurance Brokers (Philippines) Inc.<sup>2</sup>; and
        2. Applies, gets approved, and activates HSBC Premier Mastercard as the primary cardholder within 6 months from account opening date.
3. **Definition of Fresh Funds.** For the purpose of this Promo, funds transferred and/or coming from HSBC and/or HSBC Savings Bank will not be considered “fresh funds.”
4. **Definition of Philippine-based global bank.** For the purpose of this Promo, this may be any branch or subsidiary of a Foreign Bank in the Philippines, and does not include domestic banks which may have branches, subsidiaries, and/or representative offices abroad.
5. **Welcome Rewards and Redemption Guidelines**
  - a. **The Reward.** Eligible customers will get Php10,000.00 cash credit (“The Reward”). The Reward will be credited to the eligible customer’s newly-opened HSBC Premier Mastercard.
  - b. **Reward Notification.** Eligible customers may expect an SMS notification within 10 banking days after each cut-off date.
  - c. **Reward Restriction.** The incentives offered under this Promo cannot be availed of jointly with benefits under any other on-going HSBC promotion.
  - d. **Reward cut-off dates.**

<b>Account opening date coverage</b>	<b>Account fulfillment date coverage</b>	<b>Reward Cut-off dates</b>
January 17 – January 31, 2022	31-July-22	15-Aug-22
February 1 – February 28, 2022	30-Aug-22	15-Sep-22
March 1 – March 31, 2022	30-Sep-22	17-Oct-22
April 1 – April 15, 2022	31-Oct-22	15-Nov-22

<sup>1</sup> Must be included in the list of approved Fixed Income products of HSBC Philippines

<sup>2</sup> Must be included in the list of approved investment-linked insurance products of HSBC Insurance Brokers. The bank will only refer you to HSBC Insurance Brokers upon your request.

- e. **Reward redemption.** The Reward may be used as soon as the credit is reflected in the Customer's credit card balance, which may be checked in online or mobile banking, Statement of Account, or by calling the HSBC hotline.

## 6. Acquisition Promo Restrictions

- a. Exclusions. HSBC Premier children accounts shall be excluded from the Acquisition Promo: Premier In-Trust-For, Junior Pack, and NextGen accounts
- b. Joint Accounts. Only one joint accountholder who fulfills the criteria may redeem the Welcome Rewards, and the remaining accountholders shall no longer be eligible.
- c. Disqualification and Penalty/ies. Customers shall be disqualified and HSBC shall automatically have the right to deduct the cost of the Welcome Reward received by the Customer from the Customer's account without need of prior notice in the following cases:
  - i. The Customer's funds deposited are proven to be transferred and/or coming from other HSBC or HSBC Savings Bank accounts.
  - ii. The Customer cancels or closes his/her HSBC Premier Mastercard within 12 months from date of credit card account opening.
  - iii. The Customer closes his/her HSBC Premier relationship within 12 months from date of account opening; or
  - iv. The Customer withdraws, pre-terminates, sells, or otherwise redeems their funds within 12 months from date of account opening. In this case, corresponding transaction fees may also apply.
  - v. For Investments. If the Investment/s are sold within 12 months from HSBC Premier account opening, it will be subject to corresponding Broker's Fees, Registry or Depository Fees, and subject to market prices, as indicated in the Key Features Document/s and/or Sell Order Form/s.
  - vi. For Insurance products via HSBC Insurance Brokers. If the insurance product/s are sold or redeemed within 12 months from HSBC Premier account opening, it will be subject to corresponding withdrawal charge/s as indicated in the insurance policy/ies.
  - vii. If the Customer's account is insufficiently funded, or HSBC is unable to deduct the corresponding amount from the Customer's account for any reason, HSBC shall have the right to place the corresponding amount on hold and deduct the same once the account is sufficiently funded, without need of prior notice.
- d. HSBC Premier Terms and Conditions apply to this Promo. In the event of any inconsistency, the Promo's Terms and Conditions shall prevail. HSBC Premier Terms and Conditions are found at: <https://www.hsbc.com.ph/content/dam/hsbc/ph/docs/general-terms-and-coditions.pdf>
- e. In the event of a dispute arising out of this Promo, the decision of HSBC shall be final.

Per DTI Fair Trade Permit No. FTEB-135085 Series of 2022.

Issued by The Hongkong and Shanghai Banking Corporation Limited