



HSBC Philippines Terms & Conditions:

General Provisions

1. The HSBC Premier Acquisition and Member-Get-Member Promotion ("Promo") is a new-to-HSBC Premier acquisition and member-get-member program of The Hongkong and Shanghai Banking Corporation Limited ("HSBC") that runs from 29 September to 31 December 2020 ("Promo Period").
2. The incentives offered under this Promo cannot be availed of jointly with benefits under any other on-going HSBC promotion.
3. HSBC Premier Terms and Conditions apply to this Promo. In the event of any inconsistency, the Promo's Terms and Conditions shall prevail. HSBC Premier Terms and Conditions are found at: <https://www.hsbc.com.ph/content/dam/hsbc/ph/docs/general-terms-and-coditions.pdf>
4. In the event of a dispute arising out of this Promo, the decision of HSBC shall be final.

A. HSBC Premier Acquisition Promo

1. The HSBC Premier Acquisition Promotion ("Acquisition Promo") is open to all new-to-HSBC Premier customers, subject to eligibility requirements ("new-to-HSBC Premier customer").
2. **Eligibility Requirements.** For the purposes of the Acquisition Promo, a new-to-HSBC Premier customer is defined as:
 - a. A non-existing HSBC bank customer who opens an HSBC Premier relationship within the Promo Period, and brings in fresh funds of at least Php3,000,000 and avails of at least one approved HSBC Premier Mastercard as the primary cardholder within 2 months from account opening date. Non-existing HSBC bank customer means no HSBC or HSBC Savings Bank (Philippines) Inc. ("HSBC Savings Bank") banking relationship in the past 12 months prior to account opening; or
 - b. An existing, non-HSBC Premier bank customer who upgrades their account to HSBC Premier within the Promo Period, brings in fresh funds of at least Php3,000,000, and avails of at least one approved HSBC Premier Mastercard as the primary cardholder within 2 months from account upgrade date. Non-existing HSBC Premier bank customer means no Premier relationship with HSBC or HSBC Savings Bank in the past 12 months prior to account upgrade.
3. **Definition of Fresh Funds.** For purposes of the Acquisition Promo, funds transferred and/or coming from HSBC and/or HSBC Savings Bank will not be considered "fresh funds."
4. **Exclusions.** The following types of HSBC Premier children accounts shall be excluded from the Acquisition Promo: Premier In-Trust For, Junior Pack, and NextGen accounts. Applications for HSBC Premier Mastercard as supplementary cardholder shall be excluded from the Acquisition Promo.
5. For Investment products and Insurance products through HSBC Insurance Brokers (Philippines) Inc. ("HSBC Insurance Brokers"), suitability requirements apply.

HSBC Premier Acquisition Welcome Rewards

Eligible customers shall receive the corresponding Welcome Reward/s under this Acquisition Promo:

Early Funding Reward

	Fresh Funds Total Relationship Balance Requirement¹	Reward
Early Funding	Php3,000,000 and up deposited into the new HSBC Premier account within 2 months from account opening or upgrade	Php10,000 Universal Plus eGift Certificate

Welcome Rewards

	Fresh Funds Total Relationship Balance Requirement¹	Reward
Tier 1	Php2,500,000 to Php4,999,999 in investments through HSBC or insurance through HSBC Insurance Brokers within 2 months of account opening or upgrade	Php10,000 Universal Plus e-Gift Certificate

Tier 2	Php5,000,000 to Php9,999,999 in investments through HSBC or insurance through HSBC Insurance Brokers within 2 months of account opening or upgrade	Php20,000 Universal Plus e-Gift Certificate
Tier 3	Php10,000,000 to Php19,999,999 in investments through HSBC or insurance through HSBC Insurance Brokers within 2 months of account opening or upgrade	Php40,000 Universal Plus e-Gift Certificate
Tier 4	Php20,000,000 and up in investments through HSBC or insurance through HSBC Insurance Brokers within 2 months of account opening or upgrade	Php60,000 Universal Plus e-Gift Certificate

¹Total Relationship Balance is calculated based on the average total balances in all deposit accounts, plus the market value of all investments and insurance held, within the bundled account package in the Accountholder's name in any one calendar month.

Acquisition Promo Restrictions

1. **Joint Accounts.** Customers with Joint Accounts will be eligible for the incentive if at least one of the joint accountholders meets the new-to-Premier criteria. Where a new-to-bank customer opens a joint account with an existing customer, only the new-to-bank customer may be eligible to redeem the Early Funding Reward and Welcome Rewards. Only one joint accountholder who fulfills the criteria may redeem the Early Funding and Welcome Rewards, and the remaining accountholders shall no longer be eligible.
2. **Early Funding Reward Placements.** Customers may place or book their funds in Savings Accounts, Current Accounts, Time Deposits, Investment products via HSBC, or Insurance products via HSBC Insurance Brokers during the 6-month period. Funds must remain in the account and cannot be withdrawn, pre-terminated, sold, or redeemed within a 6-month period from account opening or account upgrade date.
3. **Disqualification and Penalty/ies.** Customers shall be disqualified and HSBC shall automatically have the right to deduct the cost of all Early Funding and Welcome Rewards received by the Customer from the Customer's account without need of prior notice in the following cases:
 - a. The Customer's funds deposited are proven to be transferred and/or coming from other HSBC or HSBC Savings Bank accounts.
 - b. The Customer closes his/her HSBC Premier relationship within 12 months from date of account opening or upgrade; or
 - c. The Customer falls below the minimum Total Relationship Balance requirement at any time within 12 months from date of account opening or upgrade; or
 - d. The Customer withdraws, pre-terminates, sells, or otherwise redeems their funds within 6 months from date of account opening or upgrade. In this case, corresponding transaction fees will also apply:
 - i. For Time Deposits. If the Time Deposit/s are pre-terminated, whether in part or in full, within 6 months from date of HSBC Premier account opening, account upgrade, or prior to the maturity date, it will be subject to pre-termination fees, including but not limited to the breakfunding cost, handling fee, and Documentary Stamp Taxes;
 - ii. For Investments. If the Investment/s are sold within 6 months from HSBC Premier account opening or upgrade, it will be subject to corresponding Broker's Fees, Registry or Depository Fees, and subject to market prices, as indicated in the Key Features Document/s and/or Sell Order Form/s.
 - iii. For Insurance products via HSBC Insurance Brokers. If the insurance product/s are sold or redeemed within 6 months from HSBC Premier account opening or upgrade, it will be subject to corresponding withdrawal charge/s as indicated in the insurance policy/ies.
 - e. If the Customer's account is insufficiently funded, or HSBC is unable to deduct the corresponding amount from the Customer's account for any reason, HSBC shall have the right to place the corresponding amount on hold and deduct the same once the account is sufficiently funded, without need of prior notice.

Early Funding and Welcome Rewards Redemption Guidelines

1. The Early Funding and Welcome Rewards will be given in the form of Universal Plus e-Gift Certificates (“eGC”) in denominations of Php1,000 per eGC.
2. Eligible customers may expect an SMS notification containing a link to the eGC Codes to be sent to his/her primary mobile number as registered in HSBC’s records, within 3 banking days after each cut-off date:

Cut-off dates	Account opening / upgrade date coverage	Funding date coverage (within 2 months)
27-Dec-20	29 September - 28 October 2020	29 September - 27 December 2020
27-Jan-21	29 October - 28 November 2020	29 October 2020 - 27 January 2021
01-Mar-21	29 November - 31 December 2020	29 November 2020 - 1 March 2021

Note: 2 months means 60 calendar days from date of account opening or upgrade

3. The eGC is valid for 1 year upon receipt of Codes. Unused eGC Codes after the Redemption Period shall be deemed forfeited and will no longer be valid for redemption. If the total value of the eGC code is not used up, no cash change will be given and the redeemed eGC code may no longer be re-used.
4. Eligible customers may claim the eGCs under this Promo Code by visiting participating merchants of found at <https://giftaway.ph/universalplus>
5. Eligible customers must present the following: The eGC code and a valid government-issued ID (ie. Driver’s License, Passport, SSS/TIN ID, voter’s ID).
6. Customers without the eGC Code will not be allowed to redeem. Customers may request to resend the previously issued and unclaimed eGC Code within the Promo Period by calling the HSBC Premier Hotline +63 (2) 8858-0800.
7. All questions or disputes regarding the redeemed products and/or services shall be resolved by the respective merchant/s.
8. The Early Funding and Welcome Rewards are not convertible to cash.
9. Universal Plus eGCs usage guidelines and mechanics apply.

B. HSBC Premier Member-Get-Member Promo

1. The HSBC Premier Member-Get-Member Promotion (“MGM Promo”) is open to all existing HSBC Premier customers who maintain their Premier eligibility requirements and who are able to make a successful HSBC Premier customer referral within the Promo Period (the “Referrer”).
2. **Definition of a successful Referral:** A successful HSBC Premier Referral (the “Referral”) is defined as the referral of a non-existing HSBC Premier customer of either HSBC or HSBC Savings Bank (“new-to-bank HSBC Premier customer”) who opens an account and brings in fresh funds of at least Php3,000,000 and becomes an HSBC Premier customer within the Promo Period. Non-existing HSBC Premier customer means no HSBC or HSBC Savings Bank account in the past 12 months. Account should be funded within two (2) months from account opening. For purposes of this MGM Promo, the following will not be considered as successful referrals:
 - A client who opens an account jointly with the Referrer.
 - A client who is acquired through other HSBC or HSBC Savings Bank new-to-bank or new-to-HSBC Premier acquisition promos, a walk-in or an unsolicited referral/s made before the Promo Period;
 - Premier children accounts [Premier In-Trust For, Junior Pack, or NextGen accounts]; or
 - Premier via Salary; or
 - Premier via Employee Banking Solution.
3. **Definition of Fresh Funds:** For purposes of this MGM Promo, funds transferred and/or coming from HSBC and/or HSBC Savings Bank will not be considered “fresh funds”;
4. For Joint Accounts, only one accountholder will be entitled to the Incentive regardless of how many joint accountholders are in a package. Once the Incentive is availed of by one joint accountholder, the remaining accountholders shall no longer be eligible.
5. Officers and employees of HSBC or HSBC Savings Bank (Philippines), Inc., its subsidiaries, and other members of the HSBC Group are disqualified from the MGM Promo.

HSBC Premier Member-Get-Member Rewards

For every successful HSBC Premier referral made by the Referrer during the Promo Period, the Referrer is entitled to a one-time redemption of FREE Universal Plus e-Gift Certificate (“eGC”) worth Php10,000 (the “Referral Reward”).

	Fresh Funds Total Relationship Balance Requirement ¹	Referral Reward
HSBC Premier successful referral	Php3,000,000 and up deposited into the new HSBC Premier account within 2 months of account opening	Php10,000 Universal Plus e-Gift Certificate

Referral Reward Redemption Guidelines

1. The Referral Reward will be given in the form of Universal Plus e-Gift Certificates (“eGC”) in denominations of Php1,000 per eGC.
2. The qualified Referrer may expect an SMS notification containing a link to the eGC Codes to be sent to his/her primary mobile number as registered in HSBC’s records, within 3 banking days after each cut-off date:

Cut-off dates	Account opening / upgrade date coverage	Funding date coverage (within 2 months)
27-Dec-20	29 September - 28 October 2020	29 September - 27 December 2020
27-Jan-21	29 October - 28 November 2020	29 October 2020 - 27 January 2021
01-Mar-21	29 November - 31 December 2020	29 November 2020 - 1 March 2021

Note: 2 months means 60 calendar days from date of account opening or upgrade

3. The eGC is valid for 1 year upon receipt of Codes. Unused eGC Codes after the Redemption Period shall be deemed forfeited and will no longer be valid for redemption. If the total value of the eGC code is not used up, no cash change will be given and the redeemed eGC code may no longer be re-used.
4. Referrers may claim the eGCs under this Promo Code by visiting participating merchants of found at <https://giftaway.ph/universalplus>.
5. Referrers must present the following: The eGC code and a valid government-issued ID (ie. Driver’s License, Passport, SSS/TIN ID, voter’s ID).
6. All questions or disputes regarding the redeemed products and/or services shall be resolved by the respective merchant/s.

Referral Reward Restrictions

1. The Referral Reward is not convertible to cash.
2. Referrers without the eGC Code will not be allowed to redeem. Referrers may request to resend previously issued and unclaimed Code within the Promo Period by calling the HSBC Premier Hotline +63 (2) 8858-0800.
3. The Referrer agrees that the amount of Php10,000 shall be debited from his/her HSBC Premier Account (“Cancellation Fee”) for any of the following instances:
 - If The Referral’s Premier Account was closed, and/or the Total Relationship Balance requirement of Php3,000,000 is not maintained within six (6) months from Account Open Date;
 - If the claim code redemption is found to be invalid; or
 - If the funds deposited are proven to be transferred and/or coming from other HSBC and/or HSBC Savings Bank accounts.*Cancellation Fee will automatically be debited from The Referrer’s HSBC Premier Account.

If there was no redemption done by the Referrer, he/she will not be charged with the Cancellation Fee upon the Referral’s account closure.

The Hongkong and Shanghai Banking Corporation Limited is an entity regulated by the Bangko Sentral ng Pilipinas (Bangko Sentral). You may also get in touch with the Bangko Sentral ng Pilipinas (BSP) Consumer Empowerment Group through their Email: consumeraffairs@bsp.gov.ph; Webchat: <http://www.bsp.gov.ph>;

Facebook: <https://www.facebook.com/BangkoSentralngPilipinas> or SMS: 021582277 (for Globe subscribers only).

Deposits are insured by PDIC up to PHP500,000 per depositor.

Investment and insurance products are not a deposit with, obligation of, or guaranteed by HSBC, HSBC Insurance Brokers, or any of their subsidiaries or affiliates. Investment and insurance products carry a variety of risks, and your holdings may lose its value. Before entering into any investment or insurance decision, you should carefully consider whether the transaction is appropriate for you in light of your personal circumstance.