# Privacy Notice

# HSBC Premier Overseas Education Webinar

The purpose of this notice is to inform you of why and how will process your personal data in carrying out the HSBC Premier overseas education webinar (the "Event").

For the orderly and rationalized approach in carrying out the program, there is a need to collect, use and process various data from the participants of the Events.

In doing so, HSBC seeks to use your personal data with utmost care and exerts every effort to ensure that your data is processed lawfully, fairly and transparently, and that it is kept safe and secure.

In this connection, here a few things that HSBC wants you to take note of.

**PURPOSE**

The processing of personal data is for registration, post event activities such as follow ups, sending out of further information.

**LEGAL BASIS:** Your Consent; The processing is necessary for the purposes of the legitimate interests.

**SCOPE AND METHOD OF PERSONAL DATA PROCESSING**

The collected personal data will be utilized for documentation, reference and processing purposes within the HSBC relative to the intended Event.

Access to such data follows the usual strict protocols and will be protected with security controls to prevent unauthorized disclosure among others.

**DESCRIPTION OF DATA TO BE COLLECTED**

The following data will be collected: Name, mobile number, email address and other information that will allow the Bank to carry out the Event including post-events for follow-up's.

**RETENTION PERIOD**

The data will be saved in a secure database for 6 months after which digital and physical records shall be disposed of through shredding, while digital files shall be anonymized and/or deleted.

**YOUR RIGHTS**

You have the right to ask for a copy of any personal information we hold about you, as well as to ask for it to be corrected if you think it is wrong.

To do so, please contact us at Wealth & Personal Banking Department. If you have any other data privacy concerns, please contact our Data Protection Officer, Mr. Jorge Franco Sarmiento.

**HSBC**